

Eurodysssey Forum 2024
Delegation of the Government of Catalonia to the European Union
Brussels | 4-7 November 2024

Monday 4 November	
Arrival day of the participants	
19:00 - 21:00	<p>Working dinner of the Eurodysssey Steering Committee <i>For members of the Eurodysssey Steering Committee only.</i></p>

Tuesday 5 November	
<p><i>Venue: Delegation of the Government of Catalonia to the EU</i> <i>Address: Rue de la Loi 227, Brussels</i></p>	
09:00 - 09:30	Registration of participants
9:30 - 10:30	<p>Welcome address</p> <ul style="list-style-type: none"> • Ester Borràs, Delegate of the Government of Catalonia to the EU • Susana Díaz, Deputy Director, Servei Públic d'Ocupació de Catalunya • Esther Estany, Eurodysssey President, Servei Públic d'Ocupació de Catalunya • Vania Freitas, AER Secretary General

	<p>Presentation of the Delegation of the Government of Catalonia to the EU, and of Catalonia's engagement in the Eurodysssey programme</p> <p>Who is in the room? A roundtable of the Eurodysssey regional delegations</p>	
10:30 - 11:00	<p>Coffee break</p>	
11:00 - 13:00	<p>Parallel workshops for the Eurodysssey correspondents</p>	
	<p>Filling in the Eurodysssey traineeship offers Group 1 - Filling in offers in my region <i>Facilitated by Johanna Pacevicius, AER Knowledge Transfer Coordinator</i></p>	<p>Filling in the Eurodysssey traineeship offers Group 2 - Finding candidates for offers in the other regions <i>Facilitated by Lorène Weber, AER Programmes Coordinator</i></p>
	<p>Which information should the traineeship offers include? How to make them as clear and comprehensive as possible, to easily explain them to the candidates, and make them attractive? What are the best practices when reviewing, publishing and sharing an offer? How can the Eurodysssey correspondents communicate their offers to their counterparts in the other regions? How to make sure that as many traineeship offers as possible attract candidates and are filled?</p> <p>This workshop will address these questions, based on the feedback, challenges and best practices from the Eurodysssey correspondents.</p> <p style="text-align: center;">The facilitators will use the co-development methodology.</p>	

13:00 - 14:30	Lunch break - Buffet
14:30 - 18:30	<p style="text-align: center;">Cultural activities - Brussels and the European Union</p> <ul style="list-style-type: none"> <p style="text-align: center;">● Visit of the European Parliament Hemicycle: 15:30 - 17:00</p> <p style="text-align: center;">We will depart from the Delegation of Catalonia after lunch, the time to go to the Parliament and go through security. Having your ID with you is mandatory, or you will be denied entry at the Parliament.</p> <p style="text-align: center;">● House of European History: starts at 15:00</p> <p style="text-align: center;">Participants who selected this activity should go to the House of European History with the ticket provided by Lorène Weber, AER Programmes Coordinator.</p> <p style="text-align: center;">● ERDF Study Visit in Brussels-Capital Region: <u>departure at 14:00</u></p> <p style="text-align: center;">This group will depart from the Delegation of Catalonia after lunch with Karima Zahi, Eurodyssey correspondent from Brussels International. The group will take the metro to the Grande Halle, where the ERDF study visit will start. Participants will discover projects funded by the European Regional Development Fund (ERDF) in Brussels-Capital Region: Grande Halle, RECY K, COOP and Recypark. Audio headsets will be provided.</p>

Wednesday 6 November <i>Venue: Delegation of the Government of Catalonia to the EU</i> <i>Address: Rue de la Loi 227, Brussels</i>			
08:30 - 09:00	Registration of participants		
9:00 - 11:00	Parallel workshops for the Eurodysey correspondents		
	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; text-align: center;"> Internal communications in the Eurodysey community (group 1 - hosting trainees) <i>Facilitated by Johanna Pacevicius, AER Knowledge Transfer Coordinator</i> </td> <td style="width: 50%; text-align: center;"> Internal communications in the Eurodysey community (group 2 - sending trainees) <i>Facilitated by Lorène Weber, AER Programmes Coordinator</i> </td> </tr> </table>	Internal communications in the Eurodysey community (group 1 - hosting trainees) <i>Facilitated by Johanna Pacevicius, AER Knowledge Transfer Coordinator</i>	Internal communications in the Eurodysey community (group 2 - sending trainees) <i>Facilitated by Lorène Weber, AER Programmes Coordinator</i>
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<p>Internal communications among the Eurodysey regions are key to running a successful international mobility programme. What are the tools at the regions' disposal? How to best communicate about the traineeship offers, conditions and needs in the different regions? How can efficient internal communications boost the number of filled traineeship offers? How has it evolved since the Eurodysey Forum 2023 and the monthly online coordination meetings?</p> <p style="text-align: center;">This workshop will address common agreements, best practices and challenges to keep improving the communications flow, mutual understanding and peer-learning across the Eurodysey regions.</p> <p style="text-align: center;">The facilitators will use the methodology of the “reverse thinking” for the Eurodysey correspondents to reflect on these issues.</p>			
11:00 - 11:30	Coffee break		

Parallel workshops for the Eurodysssey correspondents					
11:30 - 13:00	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%; padding: 5px;"> <p>1- External communications, promotion and outreach <i>Facilitated by Lorène Weber, AER Programmes Coordinator</i></p> </td> <td style="width: 50%; padding: 5px;"> <p>2- Feedback, evaluation and testimonials <i>Facilitated by Johanna Pacevicius, AER Knowledge Transfer Coordinator</i></p> </td> </tr> <tr> <td style="padding: 5px;"> <p>The Eurodysssey programme provides unique, quality traineeship opportunities, but how to make sure that the programme is as well-known as possible by eligible young people and companies? This workshop will explore communications strategies and best practices across the Eurodysssey regions.</p> <p style="text-align: center;">How can storytelling help?</p> </td> <td style="padding: 5px;"> <p>How to best collect quantitative and qualitative data from the Eurodysssey beneficiaries (regions, young people, companies)? How to best showcase the testimonials, evaluation and feedback from the Eurodysssey parties? This workshop will address the challenges and best practices when it comes to feedback and evaluation data in the Eurodysssey programme.</p> <p style="text-align: center;">How can storytelling help?</p> </td> </tr> </table>	<p>1- External communications, promotion and outreach <i>Facilitated by Lorène Weber, AER Programmes Coordinator</i></p>	<p>2- Feedback, evaluation and testimonials <i>Facilitated by Johanna Pacevicius, AER Knowledge Transfer Coordinator</i></p>	<p>The Eurodysssey programme provides unique, quality traineeship opportunities, but how to make sure that the programme is as well-known as possible by eligible young people and companies? This workshop will explore communications strategies and best practices across the Eurodysssey regions.</p> <p style="text-align: center;">How can storytelling help?</p>	<p>How to best collect quantitative and qualitative data from the Eurodysssey beneficiaries (regions, young people, companies)? How to best showcase the testimonials, evaluation and feedback from the Eurodysssey parties? This workshop will address the challenges and best practices when it comes to feedback and evaluation data in the Eurodysssey programme.</p> <p style="text-align: center;">How can storytelling help?</p>
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13:00 - 15:00	Lunch break - “Catalan aperitivo” buffet				
15:00 - 18:00	<p>Cultural activities - “Bruxelles, ma belle”</p> <ul style="list-style-type: none"> ● Brussels Comic Strip Trail (“Parcours Bande-Dessinée”) Meeting point with the guide at 15:30, at the Brussels Central Station (Gare Centrale). We will depart after lunch at 15:00 and walk to Gare Centrale. ● Brussels Art Nouveau walking tour Meeting point with the guide at 15:30, in front of the Hôtel Tassel. 				

	<p>We will depart after lunch at 15:00 and walk to Hôtel Tassel. The walking tour will finish at Place Flagey.</p> <p>The City of Brussels is well-known for its European institutions, the iconic Grand Place, Manneken Pis and Atomium. But did you know that Brussels was also a must-see city when it comes to comic strip (the Belgian “bande-dessinée”) and Art Nouveau architecture?</p>
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Thursday 7 November <i>Venue: Delegation of the Government of Catalonia to the EU</i> <i>Address: Rue de la Loi 227, Brussels</i>	
09:00 - 09:30	Registration of participants
9:30 - 12:30	<p>Eurodysey Plenary</p> <ul style="list-style-type: none"> ● Activity Report, Statistics and State of Membership ● Statutory revision ● Roundtable discussion: “Eurodysey in 2025: the 40th anniversary” <p>Closing address</p> <ul style="list-style-type: none"> ● Laura Rius, Deputy Representative of the Government of Catalonia to the EU ● Esther Estany, Eurodysey President, Servei Públic d'Ocupació de Catalunya ● Vania Freitas, AER Secretary General

	Departure of the participants
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