

**MYFER Award 2024 | Most Youth-Friendly European Region  
Evaluation Criteria**

The jury will consider the following aspects of the different proposals as a basis for their decisions.

**Impact**

- What is the project idea? How innovative is it?
- How many people will benefit from the project? What is its geographical scope?
- In what way is the initiative expected to improve the situation of youth in the region in the long term?
- Has the project produced beneficial but not expected effects?
- Has the project produced any adverse / negative side effects?

**Role of youth**

The inclusion of youth in the design and management of the initiative, and not only as passive beneficiaries, will be a criteria for positive evaluation.

- What is the role of youth in the design of the initiative?
- How does the initiative involve youth in its management?
- How does the initiative empower youth to get further involvement in other sectors of society?

**Social inclusion, equal opportunities and gender equality**

The project will be positively evaluated if social inclusion is taken into account:

- What was the initial context/situation in the region? (i.e. rate of unemployment, average level of studies, rate of school dropouts)
- To what extent did the project aim to change this context? In which way did it respond to the most burning issues / problems of the region? How did it aim to improve local conditions?
- Were some special measures taken to include minorities and youth with fewer opportunities in the initiative, to make it accessible to people with disabilities?

**The project will be positively evaluated if gender equality is taken into account:**

- Were any guidelines given to take gender equality into consideration? What has changed in the region compared to the initial situation?
- How can you measure these changes?

**Sustainability**

- Has the initiative been designed and managed to take its environmental impact into account?
- Does the initiative remain in line with other regional policies, projects or strategies? Are they all coherent?
- What are the plans for follow up of this initiative? Will it establish some stable structures that will continue to benefit youth once the initiative has finished?
- Did you gain any new knowledge, which may be useful in setting up another project in your region?
- Is this project transposable to other regions?



### **Other considerations**

The jury is also quite sensitive to other aspects of the application form:

- Provide well documented data and concrete results / be as specific as possible.
- Provide evidence of external evaluation if applicable.
- Explain in clear terms why your initiative should win the prize.