

Region Jönköping County searches for collaboration!

Searching for partners to collaborate on:

- Smart specialisation strategy focusing on:
 - Smart industry - manufacturing
 - Forestry and Wood Industry
 - Foodstuffs
 - Tourism
 - E-commerce and logistics
- Creating a network to exchange ideas on S3 strategy

Our strengths

- Global leader in production technology
- Variety of companies and industries in the region – creating a unique spiral of development and specialisation
- Geographical position in the centre of Northern Europe

Our challenges

- The transition to more complex and high-tech products
- To connect academia with industry to improve innovations
- To adapt to a more environmentally friendly future

Get in touch with us!

Peter Friberg
Senior strategist,
Smart specialization
+46730-61 79 26
peter.a.friberg@rjl.se

Sandra Jansson
EU Policy Officer (EU Office)
Småland Blekinge Halland South Sweden
+32 (0)497-62 15 92
sandra.jansson@sbhss.eu



Additional information about us and our specialisations

About us

Jönköping County, with its multitude of companies and industries, is a global leader in production technology. The variety of companies creates a unique spiral of development and specialisation. Forest, industrial tradition, export experience and agile entrepreneurship with a high level of skills foster innovations. In summary, the industry is our core in our economy, and our challenge is to adapt to a more advanced and environmentally friendly future while preserving our unique culture and products. Region Jönköping County's geographical position in the centre of Northern Europe creates a unique opportunity as a meeting place and for trade and logistics. Region Jönköping County with main highways, freight airport, a well-developed railway network and dry port offers rational location for central warehouses and distribution, and 80% of Sweden's population lives within 350 Km. Future new highspeed railways and connections to European transport routes create new opportunities.

Challenges and Need for Development

The industry is central for the county's economy and our competitiveness in both Sweden and internationally. However, we face challenges such as low academic content in the products that are manufactured. The world is moving towards more complex and high-tech products, and to keep up we need places where different industries can meet and share ideas and experiences to create innovations and new solutions. We also want to increase investment in a sustainable economic development, and the green industries have great potential to be part of the transition to a sustainable economy that is based on biomaterials, circularity, and adaptation to climate change.

What we are searching for

We are searching for other regions in Europe, preferably with comparable challenges, to collaborate to learn and exchange experiences relating to Smart Specialisation (S3) strategies.

