

To the AER member

Brussels, 2 November 2021

Invitation to the Regional Business Forum, in Novi Sad (Serbia), 25 November 2021.

Dear AER member,

It is our pleasure to invite you to the second edition of the **Regional Business Forum**, on November 25th, 2021 in Novi Sad, Vojvodina, Serbia. Following the success of our events, this year's [Regional Business Forum](#) will again be organised in partnership with the Autonomous Province of Vojvodina, Enterprise Europe Network, Chamber of Commerce and Industry of Vojvodina, Business Incubator Novi Sad and the Vojvodina Development Agency. The physical event will take place on the 25th of November, 2021 in Novi Sad, while the possibility of online B2B meetings will run until the 10th of December, 2021.

The event will be held in hybrid format. Both physical and digital attendance is possible. The focus during the event will be on **3 main sectors**:

- **Information, communication technology and creative industry**
- **The metal sector**
- **The food processing industry**

Do pass on this invitation to your **regional chambers of commerce, regional development agencies** and institutions supporting SMEs development, who will be able to present their business potentials and ideas and exchange good practices and technologies.

Through **B2B (business-to-business) meetings**, participants will get the chance to find partners according to their own interests and objectives. Organizing 1-on-1 meetings is possible through this [link](#). Through this link, you can set up these meetings and present your region, create joint projects or set up other agreements.

The participants will be offered a chance to arrange and hold B2B meetings with companies and institutions participating in the Forum, according to their own needs and based on the information on registered participants.

For further information please carefully read the [article](#) that we have posted on the AER website or see the [website](#).

Should you have any questions, do not hesitate to contact the organisation at (rbf@vojvodina.gov.rs).

We very much look forward to having fruitful discussions in Novi Sad.

Yours sincerely,

Magnus Berntsson
President